

## Communication Assets

The following communication assets have been designed to accommodate various levels of health literacy and can be used to provide quick information about COVID-19 vaccines with diverse audiences.

### Motion Graphic Public Service Announcement

- [COVID-19 Vaccines Fast Facts](#): A public service announcement video providing important information on COVID-19 vaccines.

### Fact Sheets and Infographics

- [After Vaccination Help One-Pager](#): A one-pager that describes common side effects of COVID-19 vaccines, how to use V-safe and the Vaccine Adverse Event Reporting System (VAERS) to report vaccine side effects, and how to use the COVID-19 call center to speak to a medical professional for vaccine side effect concerns.
- [COVID-19 Call Center Card](#): A resource card that describes information and services available through the COVID-19 call center.
- [COVID-19 Vaccines Diminish Risk of Hospitalization](#): An infographic describing how COVID-19 vaccines dramatically diminish the risk of hospitalization that can be disseminated via social media.
- [COVID-19 Vaccines Fast Facts](#): A fact sheet providing important, high-level information on COVID-19 vaccines.
- [COVID-19 Vaccines Protect You and Others I](#): An infographic describing how COVID-19 vaccines protect a person and the people around them that can be disseminated via social media.
- [COVID-19 Vaccines Protect You and Others II](#): A second infographic describing how COVID-19 vaccines protect a person and the people around them that can be disseminated via social media.
- [COVID-19 Vaccines Safe and Effective](#): An infographic describing how COVID-19 vaccines are safe and effective that can be disseminated via social media.
- [Florida Health Services Resource Card](#): A resource card highlighting no-cost and low-cost health services available through the Florida Department of Health.
- [Florida Medicaid Transportation Flyer](#): A flyer describing the process of using Florida Medicaid transportation services to get a COVID-19 vaccine.
- [How mRNA Vaccines Work](#): A fact sheet describing how mRNA COVID-19 vaccines work, such as the Pfizer-BioNTech and Moderna vaccines.
- [How Viral Vector Vaccines Work](#): A Centers for Disease Control and Prevention infographic describing how viral vector COVID-19 vaccines work, such as Johnson & Johnson's Janssen vaccine.
- [Vaccination Thank You Card](#): A resource card that can be disseminated at vaccination sites.

### Stickers

- **COVID-19 Vaccine Stickers**: Centers for Disease Control and Prevention "I got my COVID-19 vaccine" stickers that can be provided to people who have been vaccinated.
  - [COVID-19 Vaccine Stickers in Orange](#)
  - [COVID-19 Vaccine Stickers in White](#)
  - [COVID-19 Vaccine Stickers in Word Blocks](#)